



VENDOR POLICIES & PAYMENT INFORMATION

(Mar 2023)

The Northdale OWLS (Older, Wiser, Lively Seniors) have monthly luncheons on the first Tuesday at the Northdale Park, [15546 Spring Pine Drive, Tampa 33624](https://www.google.com/maps/place/15546+Spring+Pine+Drive,+Tampa,+FL+33624) in the gymnasium where we set up for 400.

We have over 1,000 members but as is typical with clubs, we expect to get about 1/3 (approx. 300) monthly turn out. Everyone who eats, including vendors, buys a meal ticket. Vendors are given the option of donating a \$25 Restaurant Gift Card for our raffle to cover the cost of one meal ticket for each gift card donated in support of our club. We do acknowledge the donation to our audience when we draw for the prizes. We are all volunteers and only pay a part-time bookkeeper. Restaurant gift card or a similar gift card can be delivered day of meeting to Jean Ray, Director Marketing who is also your “go-to contact” if you have needs or questions.

The Vendor/Campaign Tables cost \$100 per meeting. Payment in advance for 12 consecutive meetings cost \$1,000 (\$200 discount). The links are included at www.NorthdaleOwls.com where you can click the appropriate button to make payment by credit card. You can avoid the Eventbrite merchant fee by dropping a check off at the Park, or mailing payment to:

Northdale Owls, 3853 Northdale Blvd., #374, Tampa, FL 33624

Tables are limited. Payment reserves your table. There are a maximum number of monthly vendors so we suggest you pay as soon as possible before the meeting. If you have literature to place at each of the place settings you must get 300 copies to the Park *the Friday before* the meeting for the Hostess Committee to include when setting up the room the day before.

The best Vendor **Meet & Greet** starts at 10 A.M. day of meeting. At 11 A.M. we introduce all the Vendors/Candidates and lunch follows. Around noon the entertainment starts. The raffle follows entertainment, and we try to wrap up shortly after 1 P.M.

For \$100 investment vendors are not allowed to address the audience from the podium, but are able to talk one-on-one and are provided a 3' x 3' sponsor table with two chairs. Most vendors arrive by 10 A.M., work the crowd up to and including lunch, and when the entertainment begins, many vendors depart quietly. You are welcome to stay the entire time.

Let us know your plan for future months. When you pay for 12 consecutive meetings, your location will remain in the same area you select (another benefit). If you are interested in advertising opportunities in the OWLS Calendar, or addressing the audience for 5 minutes, get details of these Sponsorship Opportunities as listed on www.NorthdaleOwls.com website.

Remember: Northdale OWLS meet the first Tuesday monthly at 10 A.M. at Northdale Park.

We appreciate our vendors and thank you for the support. Call any of us if you have questions.

Hoot, hoot,

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